



Fandy Copragri receives the award for the best exhibitor in the agri-supply industry at the SIAM 2014

Meknes, the 30th of April, 2014 –Fandy Copragri, a subsidiary of the **Anouar** Invest group and main importer of wheat and cereals in Morocco since 1971, received today the award for the best exponent from the agri-supply industries at the International Agricultural Showroom in Morocco (SIAM), during the 9th edition, which took place in Meknes from April 24 to May 3, 2014.

About this award, Mr Jaafar Sbata, General Manager of Fandy Copragri said: *"We are very proud to receive this award, which recognizes years of hard-work for a highly qualitative agriculture in Morocco. This shows that we must continue our engagement with farmers and herders to support their growth, while continuing to meet our customers and partners expectations through quality products and services."*

The winning stand highlighted the three farm-inputs subsidiaries of **Anouar** Invest:

- **Fandy Copragri** : importing and marketing cereals

Leader in its sector and certified ISO 9001 version 2000, Fandy Copragri specializes in the import and marketing of cereals. Actively committed to the development of agriculture in Morocco, the company supports the supply of various milling and semolina plants throughout the country. In accordance with international standards and in compliance with very strict control regulations, Fandy Copragri undertakes to ensure the quality of all imported materials, which are stored in different cities of Morocco.

- **Maroc Samad** : import and sale of manures and fertilizers.

Samad El Ghellais the new range of Maroc Samad's manures and fertilizers. Designed with the goal of crops optimization, these innovative and efficient products are completely harmless to the crops and have a high quality differentiator.

- **Africalim** : import and marketing of cattle-feed.

Africalim is the reference partner for farmers and stock breeders in Morocco. The company has built its reputation on its high rigor, its transparency and its sense of responsibility. Under its brand « Alf Al Khair », it also carries out a very strict control over the selection of the best raw materials.

About Anouar Invest Group:

The Anouar Invest Group is an important Moroccan holding created in 1994 and operating mainly in the agrifood, logistics, distribution, real-estate, building materials and agriculture industries. With its clear vision, the group has adapted to market changes by opting for the diversification of its activities so as to be able to develop serenely.

The group recorded a consolidated turnover of 7.2 billion dirhams in 2014. **Anouar** Invest employs more than 4,000 employees, has more than 20 subsidiaries and is now positioned as one of Morocco's agrifood suppliers. The holding is particularly known for its brands Excelo, Badaouia, Fandy and Bon Lait.

It also continues to gain market shares in the real estate segment, with its numerous quality projects. It is making of its multisectoral expertise a true growth lever.