



An integrated project with 1547 housing units, 400 shops, a nursery, a primary school and a gym.

His Majesty the King Mohammed VI presided over the ceremony of keys-handover of the social housing project, Ikamat Al Amal. Located in the new city of Errahma, depending on the province of Nouacer, municipality of Dar Bouazza, the project Ikamat Al Amal is part of the national program for social housing at 250,000 MAD.

Developed by **Anouar** Al Mostakbal, the project is built on a property tax base of 6.ha72a 35 ca to provide, in its entirety, 1547 housing units, 400 shops, with an overall covered area of 112 478m² and a total cost of 370 million MAD.

Ikamat Al Amal, was designed as a practical and modern residential complex offering all necessary amenities to ensure a pleasant living environment for its residents, while improving the range of services and facilities of the new city of Errahma. Indeed, the project will provide a nursery, a primary school, a gym as well as a supermarket.

Regarding the supply of housing units, 3 types of buildings are proposed, with 4 to 5 apartments per floor. The housing units average surface is of 52 m², with a hall, a living room, a bedroom, a children bedroom, a kitchen as well as a bathroom.

The second tranche of the project was completed within 20 months and allowed for the delivery of 1,000 housing units, 344 shops and the primary school.

About Anouar Al Mostakbal

Ikamat Al Amal is a project of **Anouar** Al Mostakbal subsidiary of the Anwar Invest group. True to its values of quality and ethics, **Anouar** Al Mostakbal offers a variety of economic and medium-standard housing units and residences that meet the highest standards.

Anouar Al Mostakbal actively positions itself as a responsible actor through its contribution to the program « Cities Without Slums ». To this end, the group carried out the Ikamat Al Bustan project in Sidi Moumen and the Idmaj project in Hay Moulay Rachid, which allowed the relocation of 1,000 slum-inhabitants.

The list of the flagship projects of the group in Casablanca contains : Abraj Al Fida, Bassatine Alfarah, Bassatine Al oulfa, and a major real-estate project : Bassatine Al baida over an area of an area of 170 hectares offering social housing units and land parcels.

About Anouar Invest Group

The **Anouar** Invest Group is a leading Moroccan holding company created in 1994, that operates mainly in the following industries : food, real-estate, logistics, building materials and agriculture. With its clear vision, the group has adapted to market changes by opting for the diversification of its activities so as to be able to develop serenely. The group recorded in 2014 a consolidated turnover of around 8 billion dirhams. **Anouar** Invest employs more than 4,000 employees, has more than 20 subsidiaries and is now positioned as one of Morocco's leading agrifood suppliers. The Holding is particularly known for its brands like Excelo, Badaouia, Mario, Fandy and Bon Lait. It also continues to

gain market shares in the real-estate segment through its numerous quality projects. The Group also increased its acquisitions that are consistent with the current market trends. It is making of its multisectoral expertise a true growth lever.